# Annex 4

**Monitoring and Evaluation of the Information and Documentation Center on NATO’s Annual Program will be conducted as in 2021 along the following lines:**

# Quantitative Report

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| **Activity** | **Data/Outputs** |
| 1. **1. No. of events organized by the Centre**
 | 1. 64 activities were organized within 4 projects: 3 NATO PDD funded, 1 Lithuanian Embassy to the Republic of Moldova + 3 common projects with Association of Independent Press, KAS and European Institute of Political Studies + Public diplomacy activities:
2. 23 Public lectures for and with participation of students, pupils, governmental institutions, local public administration, civil society, mass-media, national experts and NATO representatives;
3. 15 Round tables (including online round table discussions) with participation of representatives of diplomatic corps, governmental institutions, parliament, local public administration, academia, civil society, experts, mass- media on: \*Strengthening resilience: the Latvian experience, \*“G7, NATO summits, Biden-Putin summit and repercussions on the national security of the Republic of Moldova”, \*Security between stereotypes and realities, \*Mapping civil society organizations in the sector of security and defense of the Republic of Moldova,
4. \*Cooperation with NATO from the perspective of member and partner countries, \*Cooperation with NATO from the perspective of member and partner countries,
5. \*Cooperation between the Republic of Moldova and NATO: practical aspects, \*Promoting resilience in the field of security through research;
6. 5 registered lectures by national and international experts for participants of the NATO Security School Project;
7. 9 Video conferences on: \*Perspectives for Partnership and Security through Cooperation in the NATO 2030 Agenda, \*The importance of strategic communication in democratic development: needs and perspectives for the Republic of Moldova, \*Perception of the population about threats and security institutions of the Republic of Moldova, \*National Security Policy of the Republic of Moldova: premises for a new Strategy;
8. 4 thematic contests for participants of the NATO Security School Project and NATO Days Project;
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|  | 1. 2 infographics on Benefits of NATO- RM cooperation, Resilience and Security;
2. 2 launching online ceremonies of NATO Security School Project and NATO Days Project;
3. 2 study visits of 15 representative of Universities from Moldova to IDC on NATO;
4. 1 study visit of 12 participants to 22nd Blue Helmet Peacekeeping Battalion
5. 2 Radio Marathons composed of 6 radio shows at Radio Moldova 1 and Radio Chisinau;

 8 studies and academic journals elaborated. |
| **2. No. of participants attending the events:**1. **Media/Journalists**
2. **Policymakers/Professionals**
3. **Post-Cold War Generation/ Students**
 | Attendance at the offline and online events:1. More than 60 journalists/media representatives;
2. More than 90 representatives of governmental institutions;
3. More than 700 pupils, students and representatives of academia;

Total number of participants during 64 offline and online activities – **more than 2300 representatives of state institutions, diplomatic corps, academia, civil society, media, students**. |
| **3. No. of visitors to the Centre, outside of events****a) Media/Journalists**1. **Key Opinion Formers**
2. **Policymakers/Professionals**

**Post-Cold War Generation/ Students** | Because of pandemic conditionsIDC on NATO hosted only some offline events1. Meetings with at least 5 journalists for interviews and delivering information on NATO-Moldova cooperation, security context, hybrid threats
2. Meetings with the representatives of international organisations, independent experts, Chisinau-based NATO members embassies,
3. Meetings with exchange students from other countries, citizens interested in NATO topics;
4. IIDC provided the free access to: specialized library with over 1150 titles.
5. 2 internship programs (39 students from Moldova State University, Faculty of International Relations, Faculty of Languages, Independent University of Moldova Faculty of Journalism and International Relations, European University of Moldova, Academy of Economy in Moldova).
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| **4. No. of NATO multimedia materials distributed (in comparison to amounts obtained)** | During IDC on NATO’s activities were distributed about 300 from 400 obtained copies of the following informative materials:* Backgrounder: Cooperation with the Republic of Moldova
* Leaflet: What is NATO?
* Backgrounder: Moldova-NATO (RO version)
* The NATO Science for Peace and Security: Country flyer 2020
 |
| **5. No. of other materials distributed (produced by the Centre, other local NGOs or Government)** | IDC on NATO has published and/or distributed about 300 copies of the following items:***Leaflets:**** Did you know?;
* IDC on NATO;

***Brochures and guides:**** “Republic of Moldova – NATO: a constructive dialogue”;
* “Promoting European and Euro-Atlantic values”;

*New:** “Security between stereotypes and realities”;
* Guide for journalists “Security and security agenda”;

***Studies and academic journals:**** Academic Journal “25 years of cooperation between Republic of Moldova and NATO through Partnership for Peace Program”;

*New:** “Perception of the population about threats and security institutions of the Republic of Moldova”;
* “National Security Policy of the Republic of Moldova: premises for a new Strategy”;
* “Resilience in the context of security. Concepts, processes, needs”;
* “Cartography of civil society in the national security sector of the Republic of Moldova”;
* “The importance of strategic communication in democratic development: necessities and perspectives for the Republic of Moldova”.
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| **6. No. of visitors to the Centre`s website (if applicable)** | * Facebook pages – Information and Documentation Center on NATO page – Total followers: 3496 (in 2020 were 3247); IDC on NATO profile – friends: 1996 (in 2020 were 2069)
* Impact of promoted (sponsored) online activities, and 4 infographics elaborated – **52720 posts engagements** and **people reached**.

LinkedIn profile – 136 contacts. |
| **7. Media references to activities organized by the Centre** | Our media partners during this year were:* Moldova 1 TV, Agora.md, ZUGO.md, Diez.md, Newsmaker.md, TVR Moldova, Jurnal TV, TV8, Radio Moldova 1, Radio Free Europe, Radio Voice of Bessarabia, Deschide.md, Privesc.eu, Ziarul de Gardă (newspaper), Center for Journalistic Investigations, STOP FALS platform, TVR Moldova, TUK.md

More than 60 reflections in the media.***8 TV interview* (**TVR Moldova), offered by security experts of the IDC on NATO;***8 radio broadcasts*** (Radio Moldova 1, Radio Chisinau) with IDC on NATO’s and NATO representative participation;***14 radio interviews*** (Radio Moldova 1, Radio Chisinau, Free Europe, Voice of Bessarabia) offered by representatives of the IDC on NATO and NATO representatives;***6 sponsored media articles*** about NATO and security (newsmaker.md, agora.md, diez.md, tuk.md);***6 sponsored media articles*** sharing infographics about cooperation between Moldova and NATO (newsmaker.md, tuk.md, diez.md, zugo.md). |
| **8. If applicable, further media monitoring on NATO-related topics** | More than 300 ***media reflections*** on TV, radio, online portals about NATO related topics.Radio Free Europe - 16; tvr.md - 10; diez.md - 4; deschide.md - 32; newsmaker.md – 12 ,trm.md – 15, stopfals – 4, radio Chisinau – 5, zugo.md – 2, ipn.md – 10, stiri,md – 7, ziarulnational.md – 3, infotag.md – 5, anticoruptie.md – 4. |

1. **Qualitative Report**

# Have you noticed an increase/decrease of interest in your Centre and its work compared to previous years (if applicable)?

The IDC continues to promote security culture and NATO-Moldova cooperation via different public diplomacy activities and projects. With a total of more than 65 activities were organized within projects with the support of: NATO PDD (3) and NLO (1), Lithuanian Embassy to the Republic of Moldova (1), 1 joint project with Association of Independent Press funded by U.S. Embassy, 1 joint project with Early Warning Conflict Prevention (Romania)funded by Black Sea Trust Fund and Konrad Adenauer Foundation.

Due to Covid situation the majority of the activities were held online that allowed us to enlarge the audience and to diversify the beneficiaries and outreach areas. Regardless the epidemiological situation, changeable political situation in the country (election period) and absence of the new IPAP and a clear national security policy, we noted a constant interest in the activity of the IDC, as it provides objective first source information to the citizens on subjects regarding the benefits of the Moldova – NATO partnership and its impact on our national security and on security sector reform, impact of COVID-19 on the human and national security. Thus, we have noticed an increase of interest in our Centre work and more proposals for research and informational campaign on different security related topics.

Analyzing our activities in the current year we can firmly affirm that IDC on NATO demonstrated the significant convening power by successfully bringing together a wide range of governmental and civil society representatives, academia leadership participation at the events (mostly online). It was also demonstrated support from the highest levels of the Moldovan government (at the Minister and State Secretary level).

The IDC managed to increase its outcomes by continuing to involve governmental institutions and state officials in its projects. Moreover, the IDC implemented joint activities with the Ministry of Foreign Affairs and European Integration, Ministry of Defense, Ministry of Interior, Security and Intelligence Service, Presidential administration, Supreme Security Council.

Work performed by the Centre continues to trigger interest from state institutions, as well as from NATO member and partner Embassies (Lithuania, Latvia, Poland, Romania etc.). This has ensured the presence of high-level officials during the events organized by IDC on NATO and bilateral meetings with officials from Embassies. Like in previous years, during the 2021, Ambassadors participated as speakers in our activities. We were delighted by the presence of the Ambassadors of the following states: Latvia, Poland, Romania, Lithuania, Austria etc.

An important milestone which draws attention of the large public was presentation of the results of survey on population perceptions on security. As well an analysis of the results of the sociological carried out by a group of experts from Moldova (including IDC experts) and Romania. The interest of mass-media, academia and governmental organizations was very high as this kind of extended survey dedicated exclusively to security issues was a premiere.

The Center initiated and took part in the launching of Platform of Civil Society in Security Sector (<https://www.facebook.com/Fundatia-Konrad-Adenauer-Republica-Moldova-217191231772846/photos/pcb.1961865893972029/1961858380639447/>) which aim to promote security culture, monitor SSR, but as well to assist state institutions in the implementation of security policies.

IDC experts took part in the research on mapping civil society in security sector and in the analysis of the security environment and needs for new National Security Strategy.

As well we continued carried out joint activities with civil society from Moldova and other countries (Ukraine, Romania, Georgia) etc.

Throughout the year, IDC has focused its activities on youth and besides NATO school, has organized more than 15 activities for students from Moldova State University, Free International University of Moldova, University of European Studies of Moldova, Academy of Economic Studies, Military Academy. The lectures were held by NATO member ambassadors, international and national experts.

IDC continued to work with the network of journalists involved in promoting NATO related subjects as currently is implementing the project for journalists in partnership with Independent Press Association. This project is contributing to enlarging the IDC’s network of journalists involved in promoting NATO and defense-related subjects.

Also, during this year a higher interest was manifested from students for internship (39 students) and to work as volunteers and in our Centre.

We received inquiries and suggestions from the beneficiaries to involve more youth in promoting European and Euro-Atlantic values, to organize more TV and radio shows about NATO, to organize activities on a regular basis for teachers and students, as well as to promote security culture to the general public. During the 2021, IDC has implemented activities for youth and young researchers - NATO School 2021, and NATO Days Project, separate public lectures and meetings which ensured more visibility in mass media and social media.

IDC on NATO continues to implement the Memorandum of cooperation with the Ministry of Defense, Ministry of Interiors and universities (especially State University and Free University) in the large areas of cooperation, including women, peace and security and strategic communication, security sector reform, security culture development.

# Have you noticed a difference in media reporting towards NATO in the past year?

Media reporting on NATO can be divided in three categories: a) reflections about what is NATO doing in cooperation with members and partner countries, b) reflections on NATO’s decisions and activities; c) reflections about activities within Moldova – NATO partnership.

Since less on site activities were organized in the 2021, more than 70 materials about NATO, security, partnership between Moldova and NATO were published during this year and we noticed that the interest towards NATO’s activity in Moldova expanded, as well the activity of IDC and NLO.

It was noticed increased number of views and shares, especially after sponsored promotion of social media posts on Facebook and sponsored materials on different media portals at the national and regional levels. As well a high interest and more followers we have obtained after the infographics’ promotion on different NATO and security related topics. We received requests from mass-media institutions to collaborate (e.g.TVR, newsmaker.md, tuk.md) by offering interviews, providing objective information to counteract the disinformation on NATO activities and security issues, and providing more details about organized activities.

A step forward was taken after implementation of the projects, where sponsored media articles were elaborated by 8 different portals and after their publication, other media outlets expressed interest to see more details on presented information.

Analyzing reflections from mass-media from the Republic of Moldova, we see that both, Romanian and Russian-language media sources – TV, radio, newspapers, online portals presented information about NATO, e.g. Radio Free Europe - 16; tvr.md - 10; diez.md - 4; deschide.md - 32; newsmaker.md – 12 ,trm.md – 15, stopfals – 4, radio Chisinau – 5, zugo.md – 2, ipn.md – 10, stiri,md – 7, ziarulnational.md – 3, infotag.md – 5, anticoruptie.md – 4 etc. A difference from Russian and Romanian - language media is being seen: mass-media sources tend to present news as a threat to the Republic of Moldova or from a negative side, but, Romanian-language media sources take the information from the official sources and share it to the Moldovan public through articles, news or debates (talk-shows).

In 2021 the IDC on NATO continued to receive requests to participate at different talk shows, to give interviews about cooperation between Moldova and NATO, IDC on NATO’s activities organized, and projects implemented by IDC on NATO. It demonstrates the interest of mass-media from the Republic of Moldova towards NATO, NATO-Moldova partnership, security and defence matters.

In 2021 were organized ***8 TV interview* (Tele Radio Moldova, StopFals, TVR Moldova, Voice of Bessarabia),** offered by representatives of the IDC on NATO; ***8 radio broadcasts* (Radio Moldova 1, Radio Free Europe, Radio Chisinau)** with IDC on NATO’s and NATO’s representative participation; ***14 radio interviews* (Radio Moldova 1, Radio Chisinau)** offered by representatives of the IDC on NATO; ***6 sponsored media articles*** about NATO and security **(newsmaker.md, tuk.md, diez.md, zugo.md)*; 6 sponsored media articles*** sharing infographics about cooperation between Moldova and NATO and security issues **(newsmaker.md, tu.md, agora.md, diez.md, zugo.md).**

During this year, media institutions elaborated more than 80 articles on IDC on NATO’s activities, NATO’s activities and decisions, news from the security domain, NATO’s support for member and partner countries during pandemic, initiatives and activities of NATO’s member and partner countries in terms of security.

The most active mass-media institutions in 2021 were Radio Free Europe, Radio Moldova 1, Moldova 1 TV, TVR Moldova, deschide.md, diez.md, zugo.md, newsmaker.md, Radio Chisinau.

*Certainly, more programs for the representatives from mass-media would be necessary, such as:*

* *Regular meetings with NATO, NLO, ambassadors to debrief on NATO activities at the international, regional and national levels*
* *On regular basis to provide short materials and useful links to mass-media outlets interested to cover security issues and NATO related topics*
* *Visits to NATO HQ and other NATO member states*
* *Short programs for raising capacity building and increase the interest towards NATO related topics*
* *In every project to allocate more budget foe sponsored materials, radio and tv shows*

# Provide anecdotal feedback from visitors… example: Student: I had a completely wrong image of NATO before I attended the VTC with Brussels…

Participants of NATO Security School project: This program was a very pleasant surprise for me, the main purpose of participation being to learn as much as possible about the security environment of the Republic of Moldova and how it is viewed from the inside; the guests were also highly prepared and I felt the effort.

- All seminars are useful and informative and present various aspects of security policy, but the most useful seminar was on Moldova's cooperation with NATO in the context of neutrality.

Participants of NATO Days project:

* SG of NATO M. Geoana named the NATO Days in the Republic of Moldova project "a good reason for a discussion about what the North Atlantic Alliance is today and what its role is in the world and in creating a sustainable security system."
* “NATO is not just about weapons; it is doing many good things. Speaking of which, the countries in which they were involved alone turned to them for help. And last but not least, the world of NATO membership and the rest of the world has a difference. NATO = SECURITY, WELL-BEING AND A PEACEFUL AND QUIET FUTURE”
* “Thank for such an important lecture about NATO relation with Moldova and common project, it was totally new information for me”
* “This lecture gives me a correct understanding about security threats and the benefits of collaboration with NATO. I changed my mind about its activities

Participants of Resilience through Research project: I would like to thank the Information and Documentation Centre of NATO in Moldova for organizing such interesting events. They have a major impact on the globalization of each participant.

Thank you for your perseverance and hard work !!!

# Have you remarked an increase/decrease of negative attitudes and actions towards your Centre compared to previous years (if applicable)?

We remarked a decrease of negative attitude towards our Centre and the activities that we are organizing, based on data from evaluation questionnaires, based on partners that come to IDC on NATO with initiatives to set up or to continue existing partnerships. Due to the fact that we continue engagement activities within promoting security culture, Euro-Atlantic values and NATO partnership, Women, Peace and Security Agenda/ StratCom, analysis of international and national security environment, IDC on NATO is seen as a promoter of these subjects and new dialogues are initiated. We have been recognized as platform of debate and information

Whereas almost all the IDC activities were organized on digital platforms and in hybrid formats

and to sponsored posts on Facebook, we enlarged the number of viewers and followers. As the audiences are so diverse we received different types of comments on NATO-Moldova partnership, both positives and negatives. It allowed us to better understand population perception and to engage in discussion providing objective information about NATO and our partnership.

Another indicator of the decrease of negative attitudes towards NATO and the IDC activities is the educational institutions initiative to organize lectures for students and pupils. These kinds of proposals are indicated, as well, by beneficiaries of activities in evaluation questionnaires. Some educational institutions initiated some projects proposals for the IDC to promote security culture at the national level.

Moreover, at every event and all promotional products we highlight the fact that IDC is a non-governmental organization, a Moldovan entity and the main mission is to promote the Euro-Atlantic values and principles in Moldova for the benefit of Moldovan citizens.

In our opinion, the open support of NATO and especially NLO for the IDC activities would enhance the image of the IDC in the society and professional and academic environment.

# Overall assessment of your performance

In 2021 IDC reconfirmed its status of a platform for information, communication for different target audiences including Chisinau-based representatives of NATO member and partner countries.

IDC has fulfilled its proposed objectives for 2021 to Objectives:

1) Enhance public awareness on security and defence issues;

2) Enhance public awareness of NATO and NATO-Moldova co-operation;

3) Support governmental institutions in security and defence sector reform;

4) Promote Women, Peace and Security Agenda

5) Promote strategic communication within security and defence sector;

We continue to promote Euro-Atlantic values and principles, manifesting as a platform for debates for different stakeholders in order to support governmental institutions in raising security culture and advocate for the Republic of Moldova – NATO partnership. IDC on NATO actively promotes the cooperation between Moldova and NATO and supports Moldova's participation in NATO's projects, activities and missions, as well as transparent and coordinated communication and engagement with the population.

As it was a year characterized by political changes and some uncertainty regarding security policies, as well as some COVID related restrictions, a range of public diplomacy activities were organized in hybrid or fully online formats. Thus, IDC on NATO was able to attract more (almost 60.000) beneficiaries, to enlarge the network and reach more citizens due to online platforms.

During the 2021, with a total of more than 65 activities were organized within projects with the support of: NATO PDD (3) and NLO (1), Lithuanian Embassy to the Republic of Moldova (1), 1 joint project with Association of Independent Press funded by U.S. Embassy, 1 joint project with Early Warning Conflict Prevention (Romania) funded by Black Sea Trust Fund and Konrad Adenauer Foundation.

However, these projects were more complex and encompassed more activities and a larger outreach. Additionally, to NATO funded projects and public diplomacy activities we have attracted other funds and IDC staff and its experts took part in a range of research projects related to security issues.

# Partnerships

*Partnership with governmental institutions:* The IDC managed to increase its outcomes by continuing to collaborate and involve governmental institutions and state officials in its projects. Most of all, the IDC collaborated with the Ministry of Foreign Affairs and European Integration, Ministry of Defense, Ministry of Interior.This year we enhanced our partnership with Supreme Security Council and Security and Intelligence Service. Joint conferences, round tables and debates, public lectures, interviews were organized. The IDC continuously received the request for cooperation and assistance on different security issues (including capacity building, organizational and promotional campaigns).

*The conference "Perspectives for partnership and security through Cooperation in the NATO 2030 agenda"*

organized in partnership with Minister of Defense and MFAIE was of great interest from the wide public (29157 people reached) and contributed to awareness on NATO-Moldova cooperation

*Partnership with NATO Liaison Office:* IDC ON NATO continued the partnership with the NLO and the implementation of the joint activities has strengthened the cooperation between the NLO and IDC. The participation of the NLO representatives in almost all IDC activities was positively perceived by our beneficiaries and raised the level of participation from their side. It was highly appreciated NLO support in organizing NATO Days activities and other public diplomacy activities throughout the year.

*Partnership with NATO Contact Point Embassy:* (Embassy of Lithuania in the Republic of Moldova) was continued and strengthened through active involvement of the Embassy representatives in the IDC activities a s lectures for students, participation in the round tables etc.

Thanks to the substantial contribution to the organization of NATO Days project and especially the international conference “ *Perspectives for partnership and security through Cooperation in the NATO 2030 agenda”* it was possible to have as ahigh level speaker the defence minister of the Republic of Lithuania that increased the interest toward the Conference.

Thanks to the financial support of the Embassy was carried out the project "Support for the independent press and strengthening resilience to disinformation"

As the result of research and consultations with experts, mass media representatives and governmental representatives a brochure with 10 stereotypes was drafted. The brochure in Romanian and Russian was distributed through different IDC contact points and libraries.

*Partnership with NATO member and partner Embassies: Ambassadors and experts took part in the conferences,* range of public lectures, round tables organized by IDC with the participation of the Embassy of Romania, Poland, Lithuania, Latvia.

*Partnerships with academia:* IDC continued and improved the cooperation with Moldova State University, Free International University of Moldova, Armed Forces Military Academy, Alecu Russo State University of Bălți, organizing targeted activities for students and professors.

The partnership with State University was enhanced through a constructive partnership in organization of the international conference within NATO Days (organized in the university premises) and other project launchings and presentation. This fact attracted more representatives from academia and triggered the future collaboration in promoting security culture.

As well continuous consultation with security experts from Strategic Research Center and profile institutions on emerging security and defence issues. As a result, a series of editorial opinions and interviews for mass media were published and delivered by the invited experts.

*Partnership with mass-media:* Through its projects, the IDC has improved the mass-media’s awareness of the Republic of Moldova security issues and of the beneficiaries of the Moldova – NATO partnership. Partnership with the network from the project “Journalism in Defence and Security matters”, and nation wide portals(diez.md, zugo.md, newsmaker.md etc), with TVMoldova, TVRomania in Moldova, Radio Moldova, radio Chisinau and others has improved the visibility of the promoted activities and information.

Regularly we receive requests for interviews, comments an opinions on NATO and security related topics.

 Moreover, the “JAS - Journalism in defense and security matters” project was continued and is being implemented. This project allows us to attract and inform more mass-media representatives by organizing training and public press clubs on different security issues (including NATO-related topics).

We received requests from mass-media institutions to collaborate (e.g. new agreement with TVR established), by offering interviews, providing objective information to counteract the disinformation on NATO activities and security issues and offering details about organized activities

Since less on site activities were organized in the 2021 year, more than 60 materials about NATO, security, partnership between Moldova and NATO were published during this year and we noticed that the interest towards our Center and NATO’s activity in Moldova expanded, especially after sponsored promotion of social media posts on Facebook.

As well, the sponsored articles and promoted video graphics and infographics, video registrations of the events accompanied by short summaries enlarged the audience and triggered the interest of mass media towards the NATO and security topics.

*Partnership with civil society:*

The Center initiated and took part in the launching of Platform of Civil Society in Security Sector which aim to promote security culture, monitor SSR, but as well to assist state institutions in the implementation of security policies. More than 15 organization are members and the number of new comers and partners continue to grow. That allowed to IDC to take part in some research projects and to be involved in more activities related too SSR and monitoring of the security sector.

A strong partnership was developed with the Association of Independent Press by implementing the “JAS” project joint project for the journalists.

IDC, in collaboration with European Institute of Political Studies of Moldova carried out research on the role of Strategic communication in democratic development of the Republic of Moldova. The study was distributed electronically and in printed format at libraries and IDC beneficiaries.

Representatives of other civil society organizations such as Expert-Group, Independent Institute of Strategic Studies participated in IDC on NATO’s activities.

We developed or continued the partnership with organizations from Romania - Experts for Security and Global Affairs Association, Conflict Prevention and Early Warning Center (Romania) and Ukraine - Institute of World Policy. A joint project with Romanian partners was developed and a study on THE PUBLIC OPINION ON THREATS AND SECURITY INSTITUTIONS OF THE REPUBLIC OF MOLDOVA was issued, publicly presented and distributed.

# Beneficiaries

The IDC is a trustworthy organization that brings together a large number of stakeholders and beneficiaries

1. More than 60 journalists/media representatives;
2. More than 90 representatives of governmental institutions;
3. More than 700 pupils, students and representatives of academia;

Total number of participants during 64 offline and online activities – **more than 2300 representatives of state institutions, diplomatic corps, academia, civil society, media, students**.

During this year, our events were based on different aspects of security: national, regional and international security environment, human security, environmental (quality of soil, water and the importance of pesticide elimination), social security (e.g. gender based projects), military (importance of defense capacity building) and military threats, energy and economic security, importance of resilience in security sector and the role of strategic communication in security sector. We promoted resilient and accountable institutions, inclusive security, peaceful society, social cohesion, building integrity and identifying the impact of the risks and vulnerabilities on national, regional and international environments.

We have actively participated in a series of conferences, workshops and trainings on the topics of the media landscape, target audience analysis, methods of public engagements and tools of delivering information (traditional media, social media, digital outreach etc.), women, peace and security, strategic communication, resilience and security, the role of civil society in security sector etc.

# Implemented activities within IDC on NATO’s projects for 2021 :

**Implemented activities within IDC on NATO’s projects for 2021:**

***Support of independent media and strengthening resistance to disinformation,*** is implemented with the support of the Embassy of the Republic of Lithuania in the Republic of Moldova and is funded under the Lithuanian Development Cooperation and Democracy Promotion Program. The projectaimed ***1)*** Identification of the most common stereotypes and fake information from mass-media, social media outlets and society. 2. Provide objective opinion from security experts, civil society and ministries In this regard were organized:  workshops and consultations with experts from civil society and state organizations (23 July with civil society, academia, the media and 20 August with representatives of government institutions), requesting, analyzing and systematizing the official information from the responsible institutions in defence and security sector, drafting brochure with elucidation of the stereotypes and description of the real facts, organizing a public round table with the results about the identified stereotypes (19 October)  on October 19, 5 mass-media articles about stereotypes and reality (Impact more than 1000 persons), elaboration of an infographic (in Rumanian and Russian, Ro: Impact -20289  persons , Ru: Impact -17750), radio interview ( Impact -1048 persons View -1300) and promotion through social media networks, promotion of the brochure “Security  between stereotypes and reality via mass-media, academia, contact points and final report (100 copies in Romanian and 100 copies in  Russian will be distributed to universities/ contact points IDC NATO (State University of Moldova, International Free University of Moldova, ”Alecu Russo” Balti University, ”B.P Hajdeu” State University of Cahul, Alexandru cel Bun” Military Academy of the Armed Forces, Academy of Public Administration, Comrat State University, Grigore Țamblac" State University of Taraclia), libraries, state institutions, etc.).

***NATO Days in Moldova, Edition 2021:*** The NATO Days in Moldova project is being implemented on an annual basis in Moldova and succeeds to reach a broad audience that involves both, country’s political sector: state institution’s representatives, the diplomatic corps accredited to Chisinau, local public authorities, political parties and the civil sector: NGOs, mass-media, academia, students and active opinion formers.  Organized activities within NATO Days Projects were: international conference (more than 100  participants of the conference (30 offline and 70 online, privesc.eu - 29157 ) + 10 speakers. High representatives of NATO, representatives of the Chisinau accredited diplomatic corps, representatives of government institutions, academia, civil society) 1 round table (60 participants + 8 speakers. High Representatives of NATO, representatives of the Chisinau accredited diplomatic corps, representatives of government institutions, academia, civil society, privesc.eu -11684), 4 public lectures for students (from Moldova State University, ULIM and USEM) and pupils (more than 300) delivered by international, national experts and state institution’s representatives,4 radio show with the participation of  Governmental representatives and experts (more than 3000 views), 24 articles in media (4 sponsored, 2 in Russian). (Impact – more than 1000 persons), Infografic + FB Ads (Impact Ro-17481, Ru - 16024), Quiz Contest (30 participants). The project was implemented in partnership with the NATO Liaison Office (NLO) in the Republic of Moldova, Ministry Foreign Affairs and European Integration, the Ministry of Defense of the Republic of Moldova and Moldova State University.

***Promoting security resilience through research:*** The project is a continuation of the efforts made by the IDC on NATO to advocate for a closer collaboration between the Republic of Moldova and NATO. The project aimed 1. Improving the security culture by informing the general public about the current state of affairs in the national security sector and to advocate the necessity of transformation and improvement through a research done by the leading national security experts. 2. Raising awareness towards current and emerging challenges by discussing openly the issues that stay in the way of advancing the resilience of national security, connecting the expert community with government institutions, and providing recommendations. 3. Building trust and credibility towards NATO by informing about Moldova-NATO cooperation, providing examples of need for strengthening this collaboration, and building a more positive image of NATO in Moldova. Organized activities were: brainstorming sessions, drafting the articles for the research paper, 1 radio interviews (2033 views), 3 TV Shows, 2 sponsorship of journalistic materials, 2 Infographics, 1 online Round Table ((more than 40 participants (10 speakers). The round table was organized in partnership with NATO Liaison Office in the Republic of Moldova, Institute for Legal, Political and Sociological Research, Ministry of Education and Research of the Republic of Moldova, TVR Moldova. We plan to distribute 50 research of the research paper copies to universities throughout the country. The e-version will be published on our website and shared on social media.

***NATO Security School 2021*** is a project aimed for youth, aged 18-35, who share an interest in national and international security, political, economic and social development and have a common interest in NATO. NATO Security School aims to develop the security culture of youth through advocating the NATO’s role in national and international security matters. IDC on NATO has organized NATO Security Schools since 2008. Due to the pandemic situation, the 2021 edition was organized online with hybrid element- the majority of School activities were conducted via video conferencing tools. The NATO Security School activities were organized in 3 phases – 5 inregistrated online lectures and 6 online seminars, 3 round tables with governmental institutions and diplomatic corps accredited in the Republic of Moldova as well as NATO representatives, and a security policy hackathon. A study visit was organized to the 22nd Peacekeeping Battalion. The academic journal with the works (studies) of the participants and products of the policy hackathon was elaborated. 30 young people were selected as participants of the project and 20 of them successfully graduated.  The archived outcomes were:

1. Increasing the number of young people that are familiar with NATO’s activities;

2. Providing a new learning experience for the project target group;

3. Developing a dialogue platform with the involvement of national and international subject-matter experts.

4. Introducing the young people to the development of public policies

***Public perception about security, partnership and identity in Republic of Moldova.*** The project aims at identifying the perspectives and perceptions of the citizens of Republic of Moldova related to their identity, what patriotism would mean, if the country goes in the right direction and the level of optimism in the society, the strategic orientation of the country, the perception of threats, risks and vulnerabilities the most important as well as the relationship with neighbors and traditional partners. Perception and have been completed with the whys of the choices, in a qualitative approach.

The identified perception via sociological survey were analyzed and presented in a report to the general public, governmental institutions, mass media representatives. The promotional activities served as the platform for awareness and pubic debates of the security related topics. The results of the sociological survey and qualitative study came with news for the current situation of the Republic of Moldova and was carried out in premiere with such specific data on security perception of the citizens of the Republic of Moldova. As well the survey brought very concrete options for security and public policies involving those matters, including the debate

about geopolitics versus a civic nation and identity debate and multiculturalism, as well as the meaning of patriotism in a relatively new state after 30 years of existence.

The results were also a very solid bases for analyzing the perspectives of Republic of Moldova, with an important impact at the level of academia and research for further developments in the security field, especially for the new president and the new democratic and pro-European administration of Republic of Moldova. The results will be used for the development of new National Security Strategy.

The study was drafted and distributed in digital and printed versions:

https://infocenter.md/perceptia-populatiei-despre-amenintari-si-institutii-de-securitate-ale-

republicii-moldova-2/

# Appreciation of the performance:

During this year, the role of IDC on NATO had been appreciated by partners (state institutions, international organizations) during several public activities and after processes of major importance for reforming the security sector of the Republic of Moldova.

Participants within the project “NATO School 2021” appreciated the level of the activity’s organization and professionalism of the IDC on NATO team. The same was noticed by the partners from Universities and civil society partners

New administration of the Ministry of Defense, MAIEI, Supreme Security Council, Intelligence and Security Service, Ministry of Interiors confirmed their commitment to continue and to develop common projects and activities to promote security culture.

The interest for our work was valued by the national TV and radio as the request for multiple special interviews and reports on the IDC projects and NATO activities in Moldova.

# Subjects of interest for public:

1. Practical cooperation between NATO and Moldova;
2. NATO support for crisis-management
3. NATO Liaison Office and its role;
4. NATO missions and operations;
5. Regional security and the cooperation with neighbors;
6. Information warfare and propaganda; Measures of countering propaganda;
7. NATO-Russia relations;
8. COVID-19 pandemics impact on national security

# The following suggestion reflects the areas to be improved next year:

During 2021 IDC had encountered challenging times, pandemic, pre-electoral and electoral periods, but also an environment where Russian propaganda continued to impact national security and governmental credibility. Nevertheless, IDC managed to maintain and strengthen its position as a promoter of NATO values and activities, and demonstrated its flexibility and adaptability.

We have a solid belief that the partnership between IDC and PDD should become much stronger and will contribute to the positive image of NATO in our country. The cooperation and the support of the activities organized by the NATO Liaison Office is critical. There is a need to implement more projects with diverse target groups and in different regions of Moldova to ensure a better information of the society about the benefits of Republic of Moldova – NATO cooperation.

The support of PDD is crucial for IDC to promote the security culture, Euro-Atlantic values and principles, to support cooperation between Republic of Moldova and North Atlantic Alliance and to implement the objectives and activities established by the Republic of Moldova – NATO cooperation tools.

In order to avoid new financial problems, IDC kindly asks PDD to grant funds for the project at rates of 80/20 which will considerably limit the necessity to combine IDC running cost budget with projects budgets. Because of this fact the running costs of the Centre were used to implement all planned activities within the projects. The transfers are made irregularly, but even so the IDC NATO does not have any financial requests or debts from/to the Financial department. It is very difficult to motivate the staff for such small salaries that are paid irregularly.

During the next years, we reiterate our proposals for joint projects in the trilateral format: NLO – IDC on NATO – PDD, in order to promote our main goal and objective, Euro-Atlantic values and principles, raising security culture and advocate for the NATO – Republic of Moldova partnership.