

Monitoring and Evaluation of the Information and Documentation Center on NATO's Annual Program will be conducted as in 2022 along the following lines:

I. Quantitative Report

| Activity | Data/Outputs |
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| 1. No. of events organized by the Centre | <p>84 activities were organized within 5 projects: 3 NATO PDD funded, 1 Lithuanian Embassy to the Republic of Moldova + 1 common projects with Association of Independent Press + Public diplomacy activities:</p> <p>8 Public lectures for and with participation of students, pupils, governmental institutions, local public administration, civil society, mass-media, national experts and NATO representatives;</p> <p>4 Round tables with participation of representatives of diplomatic corps, governmental institutions, parliament, local public administration, academia, civil society, experts, mass- media on: "Civil society efforts in strengthening resilience against disinformation in the field of security and defense" ; "Steps for the European integration of the Republic of Moldova: security perspectives"; "How neutral states ensure their security in the current security environment"; "Disinformation and countermeasures in the Republic of Moldova";</p> <p>4 seminars on: "Crisis management in the context of global and regional challenges"; "The national security and defense system: missions and collaboration mechanisms with NATO"; "NATO security policy. The security agenda was born in the current security environment"; "The intergovernmental seminar in the field of national security and crisis management", organized by the Supreme Security Council of the Republic of Moldova, the Ministry of Defense and the European Center for Security Studies "George C. Marshall" of the USA;</p> <p>1 webinar on: "Practices of countering disinformation in NATO states: lessons for the Republic of Moldova";</p> <p>3 thematic contests for youth, including the participants of the NATO Security School Project and NATO Days Project;</p> <p>2 infographics on Benefits of NATO- RM cooperation, Resilience and Security;</p> <p>1 study visits of 10 journalists from Moldova to Center of Strategic Studies in Lithuania;</p> <p>2 Radio Marathons composed of 3 and 4 radio shows at Radio Moldova 1 and Radio Chisinau;</p> <p>20 television editions of the "Security Pill" show broadcasted on the TVR Channel;</p> <p>15 publications elaborated, of which: 2 academic brochures, 1 journal, 4 articles, 6 researches, 1 newsletter, and 1 guide.</p> |

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| <p>2. No. of participants attending the events: a) Media/Journalists b) Policymakers/Professionals c) Post-Cold War Generation/ Students</p> | <p><u>Attendance at the offline and online events:</u> a) More than 60 journalists/media representatives; b) More than 90 representatives of governmental institutions; a) More than 700 pupils, students and representatives of academia; Total number of participants during 84 offline and online activities – more than 2300 representatives of state institutions, diplomatic corps, academia, civil society, media, students.</p> |
| <p>3. No of visitors of the Centre, outside of events a) Media/Journalists b) Key Opinion Formers c) Policymakers/Professionals Post-Cold War Generation/ Students</p> | <p>Because of pandemic conditions IDC on NATO hosted only some offline events 1) Meetings with at least 5 journalists for interviews and delivering information on NATO-Moldova cooperation, security context, hybrid threats 2) Meetings with the representatives of international organizations, independent experts, Chisinau-based NATO members embassies, 3) Meetings with exchange students from other countries, citizens interested in NATO topics; 4) IDC provided the free access to: specialized library with over 1150 titles. 5) 2 internship programs (25 students from Moldova State University, Faculty of International Relations, Faculty of Languages, Independent University of Moldova Faculty of Journalism and International Relations, European University of Moldova, Academy of Economy in Moldova).</p> |
| <p>4. No. of NATO multimedia materials distributed (in comparison to amounts obtained)</p> | <p>During IDC on NATO’s activities were distributed about 300 from 400 obtained copies of the following informative materials: <ul style="list-style-type: none"> ● Backgrounder: Cooperation with the Republic of Moldova ● Leaflet: What is NATO? ● Backgrounder: Moldova-NATO (RO version) ● The NATO Science for Peace and Security: Country flyer 2020 </p> |
| <p>5. No. of other materials distributed (produced by the Centre, other local NGOs or Government)</p> | <p>IDC on NATO has published and/or distributed about 300 copies of the following items: Leaflets: - Did you know?; - IDC on NATO; Brochures and guides: - “Republic of Moldova – NATO: a constructive dialogue”; - “Promoting European and Euro-Atlantic values”; New: - “Security between stereotypes and realities”; - Guide for journalists “Security and security agenda”; Studies and academic journals: - Academic Journal “25 years of cooperation between Republic of Moldova and NATO through Partnership for Peace Program”; - “Perception of the population about threats and security institutions of the Republic of Moldova”; - “Resilience in the context of security. Concepts, processes, needs”;</p> |

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| | <p>IDC on NATO experts' contribution at:</p> <ul style="list-style-type: none"> - “The importance of strategic communication in democratic development: necessities and perspectives for the Republic of Moldova”. - “National Security Policy of the Republic of Moldova: premises for a new Strategy”; - “Mapping of civil society in the national security sector of the Republic of Moldova”. <p><i>New:</i></p> <ul style="list-style-type: none"> - <i>Between myth and reality: NATO perception in the Republic of Moldova (Brochure);</i> - <i>Dictionary Defense</i> |
| <p>5. No. of other materials distributed (produced by the Centre, other local NGOs or Government)</p> | <p>IDC on NATO has published and/or distributed about 300 copies of the following items:</p> <p>Leaflets:</p> <ul style="list-style-type: none"> - Did you know?; - IDC on NATO; <p>Brochures and guides:</p> <ul style="list-style-type: none"> - “Republic of Moldova – NATO: a constructive dialogue”; - “Promoting European and Euro-Atlantic values”; <p><i>New:</i></p> <ul style="list-style-type: none"> - <i>“Security between stereotypes and realities”;</i> - <i>Guide for journalists “Security and security agenda”;</i> <p>Studies and academic journals:</p> <ul style="list-style-type: none"> - Academic Journal “25 years of cooperation between Republic of Moldova and NATO through Partnership for Peace Program”; - “Perception of the population about threats and security institutions of the Republic of Moldova”; - “Resilience in the context of security. Concepts, processes, needs”; <p>IDC on NATO experts' contribution at:</p> <ul style="list-style-type: none"> - “The importance of strategic communication in democratic development: necessities and perspectives for the Republic of Moldova”. - “National Security Policy of the Republic of Moldova: premises for a new Strategy”; - “Mapping of civil society in the national security sector of the Republic of Moldova”. <p><i>New:</i></p> <ul style="list-style-type: none"> - <i>Between myth and reality: NATO perception in the Republic of Moldova (Brochure);</i> - <i>Dictionary Defense.</i> |
| <p>6. No. of visitors to the Centre's website (if applicable)</p> | <p>Facebook pages – Information and Documentation Center on NATO page – Total followers: 3700 (in 2022 were 3247); IDC on NATO profile – friends: 1996 (in 2022 were 2069)</p> <p>Impact of promoted (sponsored) online activities, and 6 infographics elaborated – 52720 posts engagements and people reached.</p> <p>LinkedIn profile – 136 contacts.</p> |

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| <p>7. Media references to activities organized by the Centre</p> | <p>Our media partners during this year were:</p> <ul style="list-style-type: none"> ● Moldova 1 TV, Agora.md, ZUGO.md, Diez.md, Newsmaker.md, TVR Moldova, Jurnal TV, TV8, Radio Moldova 1, Radio Free Europe, Radio Voice of Bessarabia, Radio Chisinau, Deschide.md, Privesc.eu, Ziarul de Gardă (newspaper), Center for Journalistic Investigations, STOP FALS platform, TVR Moldova, TUK.md <p>More than 60 reflections in the media.</p> <p>10 TV interview (TVR Moldova), offered by security experts of the IDC on NATO;</p> <p>8 radio broadcasts (Radio Moldova 1, Radio Chisinau) with IDC on NATO's and NATO representative participation;</p> <p>17 radio interviews (Radio Moldova 1, Radio Chisinau, Free Europe, Voice of Bessarabia) offered by representatives of the IDC on NATO and NATO representatives;</p> <p>6 sponsored media articles about NATO and security (newsmaker.md, agora.md, diez.md, tuk.md);</p> <p>6 sponsored media articles sharing infographics about cooperation between Moldova and NATO (newsmaker.md, tuk.md, diez.md, zugo.md).</p> |
| <p>8. If applicable, further media monitoring on NATO-related topics</p> | <p>More than 300 <i>media reflections</i> on TV, radio, online portals about NATO related topics.</p> <p>Radio Free Europe - 16; tvr.md - 10; diez.md - 4; deschide.md - 32; newsmaker.md - 12, trm.md - 15, stopfals.md - 4, radio Chisinau - 5, zugo.md - 2, ipn.md - 10, stiri.md - 7, ziarulnational.md - 3, infotag.md - 5, anticoruptie.md - 4.</p> |

II. Qualitative Report

a) Have you noticed an increase/decrease of interest in your Centre and its work compared to previous years (if applicable)?

The IDC continues to promote security culture and NATO-Moldova cooperation via different public diplomacy activities and projects. With a total of more than 80 activities were organized within projects with the support of: NATO PDD (3), Lithuanian Embassy to the Republic of Moldova (1), 1 joint project with Association of Independent Press funded by U.S. Embassy.

Due to the post - Covid situation the majority of the activities were held in the hybrid form that allowed us to enlarge the audience and to diversify the beneficiaries and outreach areas. Regardless the epidemiological situation, changeable political situation in the country and absence of a clear national security policy, we noted a constant interest in the activity of the IDC, as it provides objective first source information to the citizens on subjects regarding the benefits of the Moldova – NATO partnership and its impact on our national security and on security sector reform, impact of COVID-19 on the human and national security. Thus, we have noticed an increase of interest in our Centre work and more proposals for research and informational campaigns on different security related topics.

Analyzing our activities in the current year we can firmly affirm that IDC on NATO demonstrated the significant convening power by successfully bringing together a wide range of governmental and civil society representatives, academia leadership participation at the events. It also demonstrated support from

the highest levels of the Moldovan government (at the Minister and State Secretary levels).

The IDC managed to increase its outcomes by continuing to involve governmental institutions and state officials in its projects. Moreover, the IDC implemented joint activities with the Ministry of Foreign Affairs and European Integration, Ministry of Defense, Ministry of Interior, Security and Intelligence Service, Presidential administration, Supreme Security Council.

Work performed by the Centre continues to trigger interest from state institutions, as well as from NATO member and partner Embassies (Lithuania, Latvia, Poland, Romania etc.). This has ensured the presence of high-level officials during the events organized by IDC on NATO and bilateral meetings with officials from Embassies. Like in previous years, during 2022, Ambassadors participated as speakers in our activities. We were delighted by the presence of the Ambassadors of the following states: Latvia, Poland, Romania, Lithuania etc.

An important milestone which drew the attention of the large public was the presentation of the results of a survey on population perceptions on security. An analysis of the results carried out by a group of experts from Moldova (including IDC experts) and Romania. The interest of mass-media, academia and governmental organizations was very high as this kind of extended survey dedicated exclusively to security issues was a premiere.

The Center initiated and took part in the launching of the Platform of Civil Society in the Security Sector which aims to promote security culture, monitor SSR, but also to assist state institutions in the implementation of security policies.

IDC experts took part in the ongoing projects within the Platform.

As well we continued to carry out joint activities with civil society from Moldova and other countries (Ukraine, Romania, Georgia) etc.

Throughout the year, IDC has focused its activities on youth and besides NATO school, has organized more than 15 activities and contests for students from Moldova State University, Free International University of Moldova, University of European Studies of Moldova, Academy of Economic Studies, Military Academy. The lectures were held by NATO member ambassadors, international and national experts.

IDC continued to work with the network of journalists involved in promoting NATO related subjects as currently is implementing the project for journalists in partnership with Independent Press Association. This project is contributing to enlarging the IDC's network of journalists involved in promoting NATO and defense-related subjects.

Also, during this year a higher interest was manifested from students for internship (25 students) and to work as volunteers and in our Centre.

We received inquiries and suggestions from the beneficiaries to involve more youth in promoting European and Euro-Atlantic values, to organize more TV and radio shows about NATO, to organize activities on a regular basis for teachers and students, as well as to promote security culture to the general public. During the 2022, IDC has implemented activities for youth and young researchers – NATO School 2022, and NATO Days Project, separate public lectures and meetings which ensured visibility in mass media and social media.

IDC on NATO continues to implement the Memorandum of cooperation with the Ministry of Defense, Ministry of Interiors and universities (especially State University and Free University) in the large areas of cooperation, including women, peace and security and strategic communication, security sector reform, security culture development.

b) Have you noticed a difference in media reporting towards NATO in the past year?

Media reporting on NATO can be divided in three categories: a) reflections about what NATO is doing in cooperation with members and partner countries, b) reflections on NATO's decisions and activities; c) reflections about activities within Moldova – NATO partnership.

Since less on-site activities were organized in 2022, more than 40 materials about NATO, security, partnership between Moldova and NATO were published during this year and we noticed that the interest towards NATO's activity in Moldova expanded, as well the activity of IDC and NLO.

It was noticed an increased number of views and shares, especially after sponsored promotion of social media posts on Facebook and sponsored materials on different media portals at the national and regional levels. As well as high interest and more followers we have obtained after the infographics' promotion on different NATO and security related topics. We received requests from mass-media institutions to collaborate (e.g. TVR, newsmaker.md) by offering interviews, providing objective information to counteract the disinformation on NATO activities and security issues, and providing more details about organized activities.

A step forward was taken after implementation of the projects, where sponsored media articles were elaborated by 8 different portals and after their publication, other media outlets expressed interest to see more details on presented information.

Analyzing reflections from mass-media from the Republic of Moldova, we see that both, Romanian and Russian-language media sources – TV, radio, newspapers, online portals presented information about NATO, e.g. Radio Free Europe - 16; tvr.md - 10; diez.md - 4; deschide.md - 32; newsmaker.md – 12, trm.md – 15, stopfals – 4, radio Chisinau – 5, zugo.md – 2, ipn.md – 10, stiri.md – 7, ziarulnational.md – 3, infotag.md – 5, anticoruptie.md – 4 etc. A difference from Russian and Romanian - language media is being seen: mass-media sources tend to present news as a threat to the Republic of Moldova or from a negative side, but, Romanian-language media sources take the information from the official sources and share it to the Moldovan public through articles, news or debates (talk-shows).

In 2022 the IDC on NATO continued to receive requests to participate at different talk shows, to give interviews about cooperation between Moldova and NATO, IDC on NATO's activities organized, and projects implemented by IDC on NATO. It demonstrates the interest of mass-media from the Republic of Moldova towards NATO, NATO-Moldova partnership, security and defence matters.

In 2022 were organized **8 TV interview (Tele Radio Moldova, StopFals, TVR Moldova, Voice of Bessarabia)**, offered by representatives of the IDC on NATO; **8 radio broadcasts (Radio Moldova 1, Radio Free Europe, Radio Chisinau)** with IDC on NATO's and NATO's representative participation; **14 radio interviews (Radio Moldova 1, Radio Chisinau)** offered by representatives of the IDC on NATO; **6 sponsored media articles** about NATO and security (**newsmaker.md, tuk.md, diez.md, zugo.md**); **6**

sponsored media articles sharing infographics about cooperation between Moldova and NATO and security issues (**newsmaker.md, tu.md, agora.md, diez.md, zugo.md**).

During this year, media institutions elaborated more than 40 articles on IDC on NATO's activities, NATO's activities and decisions, news from the security domain, NATO's support for member and partner countries during pandemic, initiatives and activities of NATO's member and partner countries in terms of security. The most active mass-media institutions in 2022 were Radio Free Europe, Radio Moldova 1, Moldova 1 TV, TVR Moldova, deschide.md, diez.md, zugo.md, newsmaker.md, Radio Chisinau.

Certainly, more programs for the representatives from mass-media would be necessary, such as:

- *Regular meetings with NATO, NLO, ambassadors to debrief on NATO activities at the international, regional and national levels*
- *On regular basis to provide short materials and useful links to mass-media outlets interested to cover security issues and NATO related topics*
- *Visits to NATO HQ and other NATO member states*
- *Short programs for raising capacity building and increase the interest towards NATO related topics*
- *In every project to allocate more budget for sponsored materials, radio and tv shows*

c) Provide anecdotal feedback from visitors... example: Student: I had a completely wrong image of NATO before I attended the VTC with Brussels...

Participants of NATO Security School project: This program was a very pleasant surprise for me, the main purpose of participation being to learn as much as possible about the security environment of the Republic of Moldova and how it is viewed from the inside; the guests were also highly prepared and I felt the effort.
- All seminars are useful and informative and present various aspects of security policy, but the most useful seminar was on Moldova's cooperation with NATO in the context of neutrality.

Participants of NATO Days project:

- "NATO is not just about weapons; it is doing many good things. Speaking of which, the countries in which they were involved alone turned to them for help. And last but not least, the world of NATO membership and the rest of the world has a difference. NATO = SECURITY, WELL-BEING AND A PEACEFUL AND QUIET FUTURE";
- "Thank for such an important lecture about NATO relation with Moldova and common project, it was totally new information for me";
- "This lecture gives me a correct understanding about security threats and the benefits of collaboration with NATO. I changed my mind about its activities.

Participants of Resilience through Research project: I would like to thank the Information and Documentation Centre of NATO in Moldova for organizing such interesting events. They have a major impact on the globalization of each participant.

Thank you for your perseverance and hard work!!!

d) Have you remarked an increase/decrease of negative attitudes and actions towards your Centre compared to previous years (if applicable)?

We noticed a decrease of negative attitude towards our Centre and the activities that we are organizing, based on data from evaluation questionnaires, based on partners that come to IDC on NATO with initiatives to set up or to continue existing partnerships. Due to the fact that we continue engagement activities promoting security culture, Euro-Atlantic values and NATO partnership, Women, Peace and Security

Agenda/ StratCom, analysis of international and national security environment, IDC on NATO is seen as a promoter of these subjects and new dialogues are initiated. We have been recognized as platform of debate and information Whereas almost all the IDC activities were organized on digital platforms and in hybrid formats and to sponsored posts on Facebook, we enlarged the number of viewers and followers. As the audiences are so diverse, we received different types of comments on NATO-Moldova partnership, both positives and negatives. It allowed us to better understand population perception and to engage in discussion providing objective information about NATO and our partnership.

Another indicator of the decrease of negative attitudes towards NATO and the IDC activities is the educational institutions initiative to organize lectures for students and pupils. These kinds of proposals are indicated, as well, by beneficiaries of activities in evaluation questionnaires. Some educational institutions initiated some projects proposals for the IDC to promote security culture at the national level.

Moreover, at every event and all promotional products we highlight the fact that IDC is a non-governmental organization, a Moldovan entity and the main mission is to promote the Euro-Atlantic values and principles in Moldova for the benefit of Moldovan citizens.

In our opinion, the open support of NATO and especially NLO for the IDC activities would enhance the image of the IDC in the society and professional and academic environment.

Overall assessment of your performance

In 2022 IDC reconfirmed its status of a platform for information, communication for different target audiences including Chisinau-based representatives of NATO member and partner countries.

IDC has fulfilled its proposed objectives for 2022 to Objectives:

- 1) Enhance public awareness on security and defense issues;
- 2) Enhance public awareness of NATO and NATO-Moldova co-operation;
- 3) Support governmental institutions in security and defense sector reform;
- 4) Promote Women, Peace and Security Agenda
- 5) Promote strategic communication within security and defense sector;

We continue to promote Euro-Atlantic values and principles, manifesting as a platform for debates for different stakeholders in order to support governmental institutions in raising security culture and advocate for the Republic of Moldova – NATO partnership. IDC on NATO actively promotes the cooperation between Moldova and NATO and supports Moldova's participation in NATO's projects, activities and missions, as well as transparent and coordinated communication and engagement with the population.

As it was a year characterized by political changes and some uncertainty regarding security policies, as well as some COVID related restrictions, a range of public diplomacy activities were organized in hybrid or fully online formats. Thus, IDC on NATO was able to attract more (almost 60.000) beneficiaries, to enlarge the network and reach more citizens due to online platforms.

During the 2022, with a total of more than 85 activities were organized within projects with the support of: NATO PDD (3) and NLO (1), Lithuanian Embassy to the Republic of Moldova (1), 1 joint project with Association of Independent Press funded by U.S. Embassy.

However, these projects were more complex and encompassed more activities and a larger outreach. Additionally, to NATO funded projects and public diplomacy activities we have attracted other funds and IDC staff and its experts took part in a range of research projects related to security issues.

Partnerships

Partnership with governmental institutions: The IDC managed to increase its outcomes by continuing to collaborate and involve governmental institutions and state officials in its projects. Most of all, the IDC collaborated with the Ministry of Foreign Affairs and European Integration, Ministry of Defense, Ministry of Interior. This year we enhanced our partnership with Supreme Security Council and Security and Intelligence Service. Joint conferences, round tables and debates, public lectures, interviews were organized. The IDC continuously received the request for cooperation and assistance on different security issues (including capacity building, organizational and promotional campaigns).

Partnership with NATO Liaison Office: IDC ON NATO continued the partnership with the NLO and the implementation of the joint activities has strengthened the cooperation between the NLO and IDC. The participation of the NLO representatives in almost all IDC activities was positively perceived by our beneficiaries and raised the level of participation from their side. It was highly appreciated NLO support in organizing NATO Days activities and other public diplomacy activities throughout the year.

Partnership with NATO Contact Point Embassy: (Embassy of Lithuania in the Republic of Moldova) was continued and strengthened through active involvement of the Embassy representatives in the IDC activities as lectures for students, participation in the round tables etc.

Partnership with NATO member and partner Embassies: Ambassadors and experts took part in the conferences, range of public lectures, round tables organized by IDC with the participation of the Embassy of Romania, Poland, Lithuania, Latvia.

Partnerships with academia: IDC continued and improved the cooperation with Moldova State University, Free International University of Moldova, Armed Forces Military Academy, Alecu Russo State University of Bălți, organizing targeted activities for students and professors.

The partnership with State University was enhanced through a constructive partnership in organization of the international conference within NATO Days (organized in the university premises) and other project launchings and presentation. This fact attracted more representatives from academia and triggered the future collaboration in promoting security culture.

Moreover, IDC succeeded to attract more academia and governmental institutions implication in its activities through the project “Promoting resilience in security through research”. The result of the research on the importance of strengthening resilience, the impact of NATO programs in Moldova for its security resilience, allows us to fulfill the objective to promote security culture, and promote positive image in NATO.

An innovative activity for youth was the organization of Security Policy Hackathon within the project NATO Security School 2022. It raised higher interest of the participants and proposed to be developed at the national level.

As well continuous consultation with security experts from Strategic Research Center and profile institutions

on emerging security and defence issues. As a result, a series of editorial opinions and interviews for mass media were published and delivered by the invited experts.

Partnership with mass-media: Through its projects, the IDC has improved the mass-media's awareness of the Republic of Moldova security issues and of the beneficiaries of the Moldova – NATO partnership. Partnership with the network from the project “Journalism in Defence and Security matters”, and nationwide portals (diez.md, zugo.md, newsmaker.md etc), with TVMoldova, TVRomania în Moldova, Radio Moldova, radio Chisinau and others has improved the visibility of the promoted activities and information.

Regularly we receive requests for interviews, comments and opinions on NATO and security related topics. Moreover, the “JAS – Journalism in defense and security matters” project was continued and is being implemented. This project allows us to attract and inform more mass-media representatives by organizing training and public press clubs on different security issues (including NATO-related topics).

We received requests from mass-media institutions to collaborate (e.g. new agreement with TVR established), by offering interviews, providing objective information to counteract the disinformation on NATO activities and security issues and offering details about organized activities.

Since less on-site activities were organized in the 2022 year, more than 40 materials about NATO, security, partnership between Moldova and NATO were published during this year and we noticed that the interest towards our Center and NATO's activity in Moldova expanded, especially after sponsored promotion of social media posts on Facebook.

As well, the sponsored articles and promoted video graphics and infographics, video registrations of the events accompanied by short summaries enlarged the audience and triggered the interest of mass media towards the NATO and security topics.

Partnership with civil society: The Center initiated and took part in the launching of the Platform of Civil Society in the Security Sector which aims to promote security culture, monitor SSR, but also to assist state institutions in the implementation of security policies. More than 15 organizations are members and the number of newcomers and partners continue to grow. That allowed the IDC to take part in some research projects and to be involved in more activities related to SSR and monitoring of the security sector.

A strong partnership was developed with the Association of Independent Press by implementing the “JAS” project joint project for the journalists.

IDC, in collaboration with European Institute of Political Studies of Moldova carried out research on the role of Strategic communication in democratic development of the Republic of Moldova. The study was distributed electronically and in printed format at libraries and IDC beneficiaries.

Representatives of other civil society organizations such as Expert-Group, Independent Institute of Strategic Studies participated in IDC on NATO's activities.

Beneficiaries

The IDC is a trustworthy organization that brings together a large number of stakeholders and beneficiaries

- c) More than 60 journalists/media representatives;
- d) More than 90 representatives of governmental institutions;

e) More than 700 pupils, students and representatives of academia;

Total number of participants during 85 offline and online activities – **more than 2300 representatives of state institutions, diplomatic corps, academia, civil society, media, students.**

During this year, our events were based on different aspects of security: national, regional and international security environment, human security, environmental (quality of soil, water and the importance of pesticide elimination), social security (e.g. gender based projects), military (importance of defense capacity building) and military threats, energy and economic security, importance of resilience in security sector and the role of strategic communication in security sector. We promoted resilient and accountable institutions, inclusive security, peaceful society, social cohesion, building integrity and identifying the impact of the risks and vulnerabilities on national, regional and international environments.

We have actively participated in a series of conferences, workshops and trainings on the topics of the media landscape, target audience analysis, methods of public engagements and tools of delivering information (traditional media, social media, digital outreach etc.), women, peace and security, strategic communication, resilience and security, the role of civil society in security sector etc.

Implemented activities within IDC on NATO's projects for 2022:

Strengthening disinformation resilience in the field of security by the civil society, is implemented with the support of the Embassy of the Republic of Lithuania in the Republic of Moldova and is funded under the Lithuanian Development Cooperation and Democracy Promotion Program. The project aimed to counteract disinformation by developing a security culture. It completed the following objectives 1. development of the capacity of civil society to counter disinformation in the field of security. 2. Enhancing security culture by civil society. 3. Provide objective opinion from security experts, civil society and representatives of governmental organisation. 4. Promote the result of the projects. The dictionary was developed. The dictionary consists of three parts:

- PART I. TERMS AND NOTIONS
- PART II. PROCESSES, MECHANISMS AND INSTITUTIONS FROM THE FIELD OF DEFENSE
- PART III. INSTITUTIONAL COMPETENCES IN FIELD OF NATIONAL SECURITY AND DEFENSE OF THE REPUBLIC OF MOLDOVA

Three infographics were also developed. One of them is a schema "The national security and defence system", an annex of the dictionary.

The materials developed within the project will be used in the public diplomacy activities of IDC NATO and distributed to all partners (governmental institutions, academia, journalists) in the country.

NATO Days in Moldova, Edition 2022: The NATO Days in Moldova project is being implemented on an annual basis in the Republic of Moldova and succeeds to reach a broad audience that involves both, country's political sector: state institution's representatives, the diplomatic corps accredited to Chisinau, local public authorities, political parties and the civil sector: NGOs, mass-media, academia, students and active opinion formers. Moldova. The annual series of events have raised awareness about NATO's mission and activities in the country, so, to further share the benefits of Moldova's cooperation with NATO and to bring NATO closer to the population of the Republic of Moldova, this year, we prepared and conducted: 1 large international conference with two panels in hybrid format with physical and digital participation; 1 round

table; 3 public lectures for national universities, in the hybrid format, 2 journalistic sponsored materials, 4 radio shows, and a photo contest on NATO for young people from all the regions of the Republic of Moldova. One of the main focuses of this year's programme was the emphasis on countering the stereotypes related to NATO and Euro-Atlantic values and on deepening the understanding of Moldovan citizens related to security issues. The project was implemented in partnership with the NATO Liaison Office (NLO) in the Republic of Moldova, Ministry Foreign Affairs and European Integration, the Ministry of Defense of the Republic of Moldova and Moldova State University.

Strengthening disinformation resilience in the field of security: The project is a continuation of the efforts made by the IDC on NATO to advocate for a closer collaboration between the Republic of Moldova and NATO. The project strengthening disinformation resilience in the field of security aimed to increase the resilience of the citizens of the Republic of Moldova towards disinformation. It was oriented towards large audiences. The main target group was the citizens of the Republic of Moldova, but particularly targeted young people (students, high school graduates, recent university graduates, members / representatives of Youth Centres and Councils). We were informed about security, disinformation and NATO methods against propaganda and misinformation. In reach of this purpose, we organized: in partnership with TVR MOLDOVA a weekly show on security topics "Security pill" (11 were broadcast, 9 were filmed and will be broadcast until the end of 2022), a "Stop fake news" contest, 10 trainings / workshops for young people, 8 journalistic sponsored materials.

NATO Security School 2022 is a project aimed at young people who share an interest in national and international security, political, economic, and social development and have a common interest in NATO. It's a project that has been implemented by IDC since 2008, and has developed the security culture of many young Moldovans by advocating NATO's role in national and international security matters. In 2022, in order to have more flexibility and to encounter the economic and post-covid situation, the event was organized in the hybrid format. Luckily, the majority of the school's activities took place in the face-to-face format. The NATO Security School activities were organized in 3 phases – 4 registered online lectures and 4 seminars, 3 round tables with governmental institutions and diplomatic corps accredited in the Republic of Moldova as well as NATO representatives, and a security policy hackathon. An academic journal with the works of the participants and products of the policy of the hackathon was elaborated. In total 20 young people successfully graduated the school, meanwhile 34 of them participated. In the end the 4 aims of the project were achieved:

1. Increasing the number of young people that are familiar with NATO's activities;
2. Providing a new learning experience for the project target group;
3. Developing a dialogue platform with the involvement of national and international subject-matter experts.
4. Introducing the young people to the development of public policies.

Public perception about security, partnership and identity in Republic of Moldova. The project aims at identifying the perspectives and perceptions of the citizens of Republic of Moldova related to their identity, what patriotism would mean, if the country goes in the right direction and the level of optimism in the society, the strategic orientation of the country, the perception of threats, risks and vulnerabilities the most important as well as the relationship with neighbours and traditional partners. Perception and have been completed with the whys of the choices, in a qualitative approach.

The identified perception via sociological survey were analyzed and presented in a report to the general public, governmental institutions, mass media representatives. The promotional activities served as the platform for awareness and public debates of the security related topics. The results of the sociological survey

and qualitative study came with news for the current situation of the Republic of Moldova and was carried out in premiere with such specific data on security perception of the citizens of the Republic of Moldova. As well the survey brought very concrete options for security and public policies involving those matters, including the debate about geopolitics versus a civic nation and identity debate and multiculturalism, as well as the meaning of patriotism in a relatively new state after 30 years of existence.

The results were also a very solid bases for analyzing the perspectives of Republic of Moldova, with an important impact at the level of academia and research for further developments in the security field, especially for the new president and the new democratic and pro-European administration of Republic of Moldova. The results will be used for the development of new National Security Strategy.

The study was drafted and distributed in digital and printed versions:

<https://infocenter.md/perceptia-populatiei-despre-amenintari-si-institutii-de-securitate-ale-republicii-moldova-2/>

Appreciation of the performance:

During this year, the role of IDC on NATO had been appreciated by partners (state institutions, international organizations) during several public activities and after processes of major importance for reforming the security sector of the Republic of Moldova.

Participants within the project “NATO School 2022” appreciated the level of the activity’s organization and professionalism of the IDC on NATO team. The same was noticed by the partners from universities and civil society partners

New administration of the Ministry of Defense, MAIEI, Supreme Security Council, Intelligence and Security Service, Ministry of Interiors confirmed their commitment to continue and to develop common projects and activities to promote security culture.

The interest for our work was valued by the national TV and radio as the request for multiple special interviews and reports on the IDC projects and NATO activities in Moldova.

Subjects of interest for public:

1. Practical cooperation between NATO and Moldova;
2. NATO Liaison Office and its role;
3. NATO missions and operations;
4. Regional security and the cooperation with neighbours; Ukraine conflict, regional security and impact for the Republic of Moldova
5. Information warfare and propaganda; Measures of countering propaganda;
6. NATO-Russia relations in the context of the war in Ukraine;
7. Hybrid threats and impact on national security

The following suggestion reflects the areas to be improved next year:

During 2022 IDC had encountered challenging times, but also an environment where Russian war in Ukraine and propaganda continued to impact national security and governmental credibility. Nevertheless, IDC managed to maintain and strengthen its position as a promoter of NATO values and activities, and demonstrated its flexibility and adaptability.

We have a solid belief that the partnership between IDC and PDD should become much stronger and will

contribute to the positive image of NATO in our country. The cooperation and the support of the activities organized by the NATO Liaison Office is critical. There is a need to implement more projects with diverse target groups and in different regions of Moldova to ensure a better information of the society about the benefits of Republic of Moldova – NATO cooperation.

The support of PDD is crucial for IDC to promote the security culture, Euro-Atlantic values and principles, to support cooperation between Republic of Moldova and North Atlantic Alliance and to implement the objectives and activities established by the Republic of Moldova – NATO cooperation tools.

In order to avoid new financial problems, IDC kindly asks PDD to grant funds for the project at rates of 80/20 which will considerably limit the necessity to combine IDC running cost budget with projects budgets. Because of this fact the running costs of the Centre were used to implement all planned activities within the projects. The transfers are made irregularly, but even so the IDC NATO does not have any financial requests or debts from/to the financial department. It is very difficult to motivate the staff for such small salaries that are paid irregularly.

During the next years, we reiterate our proposals for joint projects in the trilateral format: NLO-IDC on NATO-PDD, in order to promote our main goal and objective, Euro-Atlantic values and principles, raising security culture and advocate for the NATO – Republic of Moldova partnership.